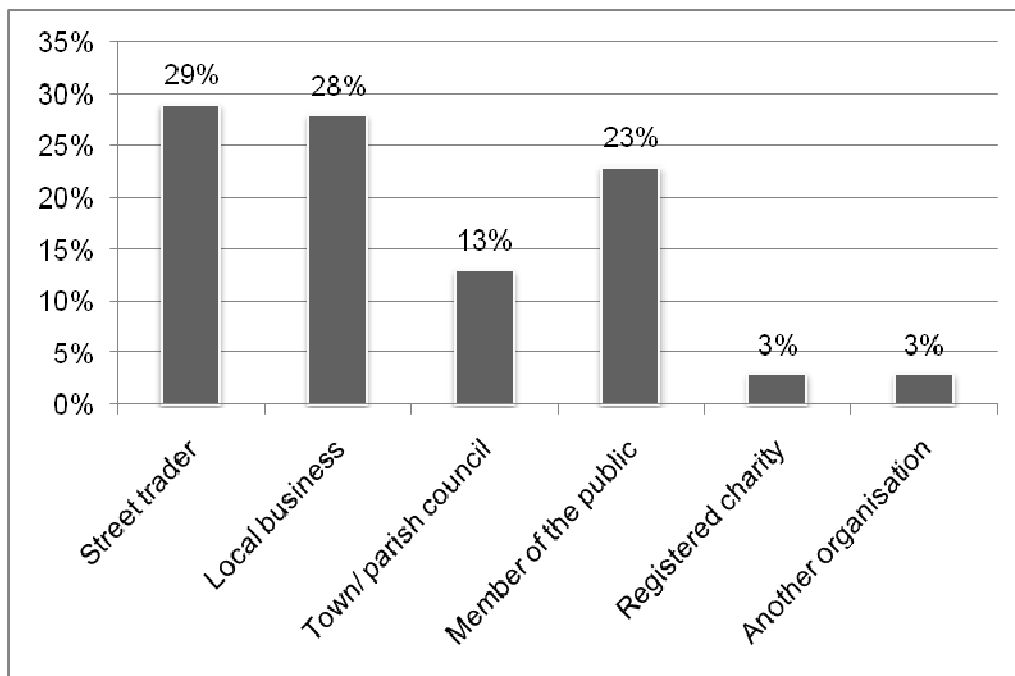


Appendix 2: Detailed breakdown of consultation survey responses

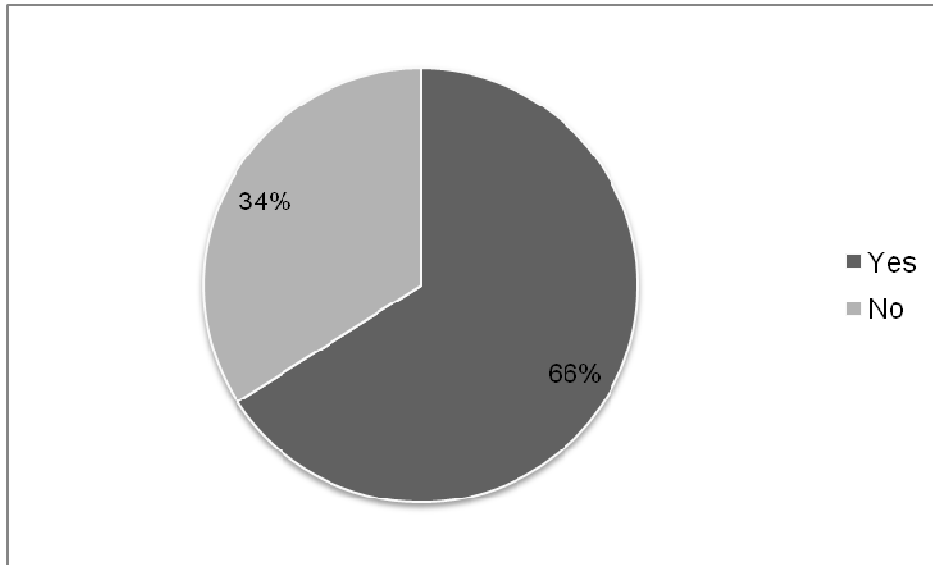
In total there were 91 responses to the consultation survey.

Type of respondent	Percentage
Street trader	29%
Local business	28%
Town/ parish council	13%
Member of the public	23%
Registered charity	3%
Representative of another organisation	3%

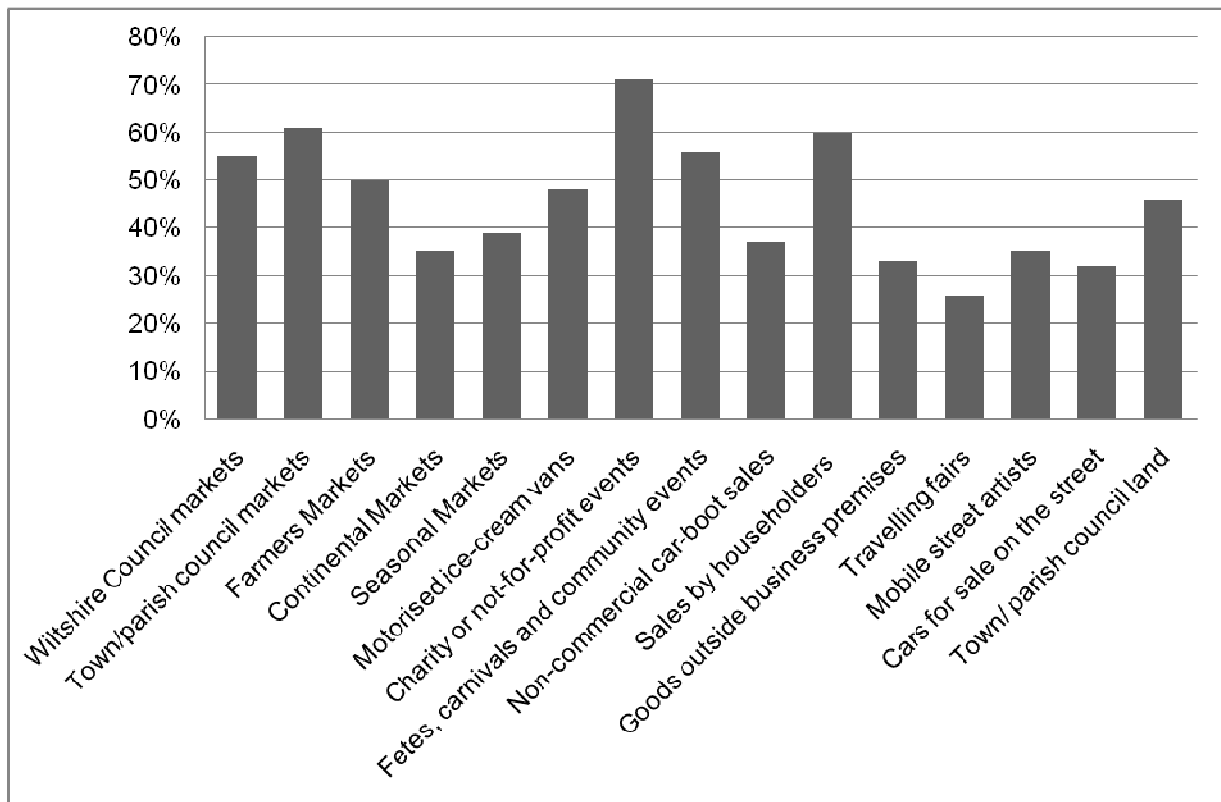


Q1. Do you agree that the council should introduce a new street trading scheme to cover the whole of the Wiltshire Council area?

Yes	66%
No	34%

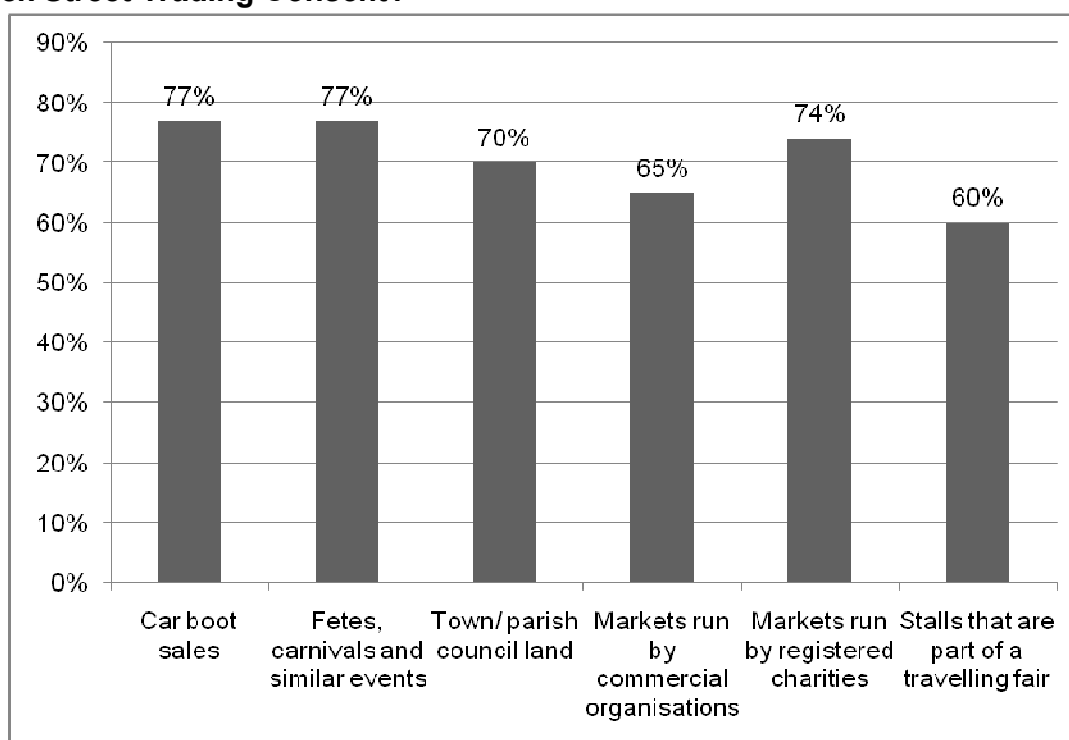


Q3. Which street trading activities should be exempt from the need to purchase a street trading consent? Please tick all that apply.



Markets run by Wiltshire Council	55%
Markets run by town/ parish councils	61%
Farmers Markets	50%
Continental Markets, for example French and Italian markets	35%
Seasonal Markets, for example a Christmas market	39%
Motorised ice-cream vans that move from street to street that do not stop in one place for more than fifteen minutes	48%
Events where all proceeds will go to a registered charity or not-for-profit organisation	71%
Fetes, carnivals and community events, for example Christmas lights switch on or a person selling cakes at a street party	56%
Non-commercial car-boot sales	37%
Sale of articles by householders on land next to their property	60%
Offices and business premises that display goods outside their premises	33%
Stalls that are part of a travelling fair	26%
Mobile street artists and musicians	35%
Cars for sale on the street	32%
Trading on town or parish council land, including trading from kiosks in public parks	46%

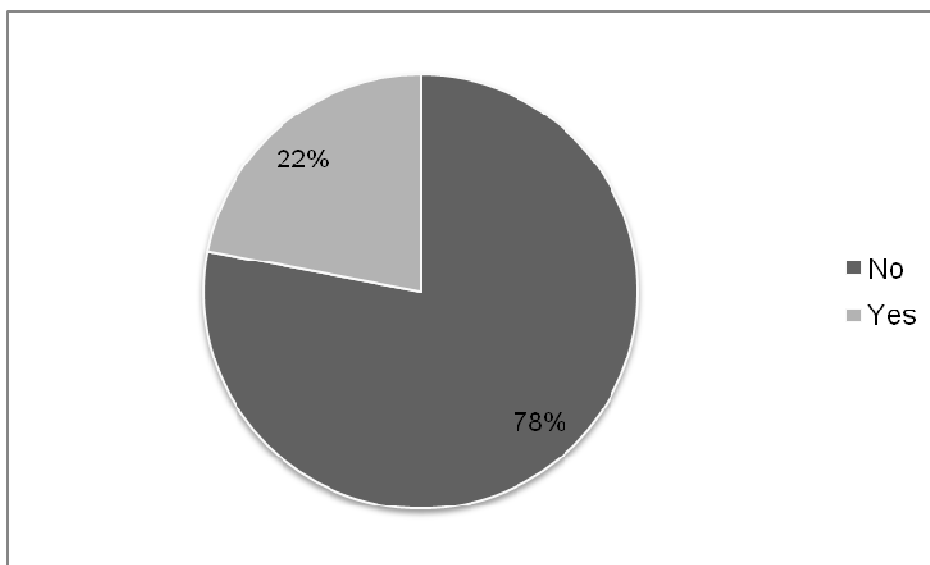
Q4. Which of the following street trading events should be allowed to purchase a Block Street Trading Consent?



Car boot sales	77%
Fetes, carnivals and similar town or parish council land	77%
Street trading events on town or parish council land	70%
Markets run by commercial organisations	65%
Markets run by registered charities	74%
Stalls that are part of a travelling fair	60%

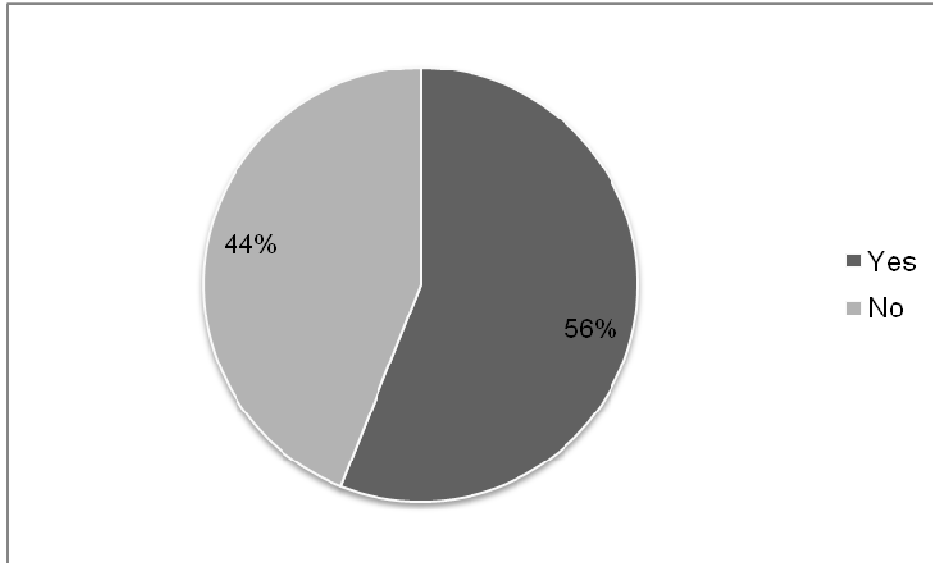
Q5. Should Wiltshire Council charge a fee for Block Street Trading Consents for events where all the proceeds will go to a registered charity and/or will not be used for private gain?

Yes	22%
No	78%

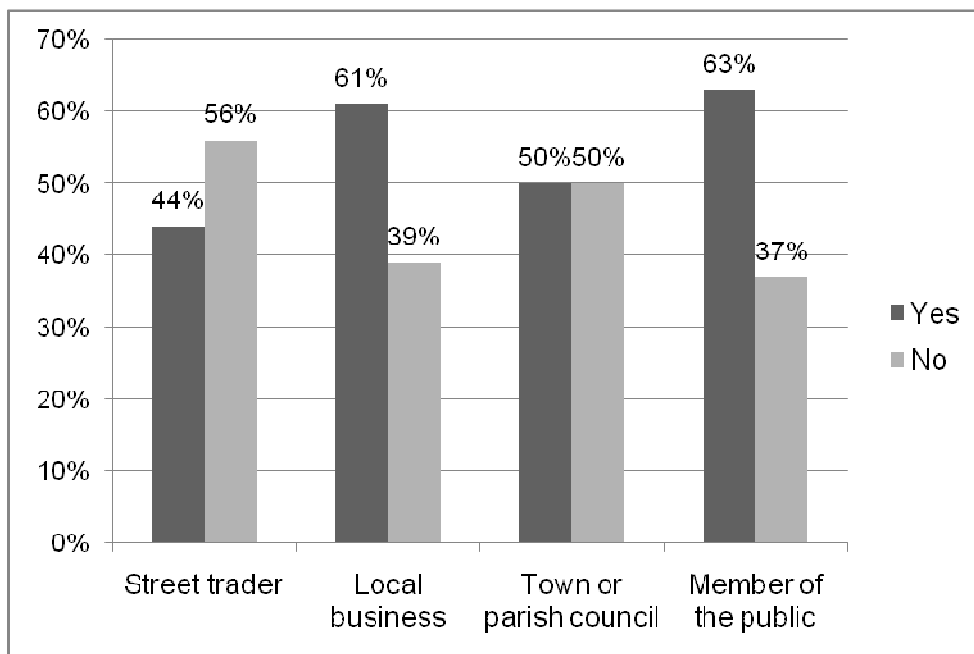


Q6. Should town centre traders pay higher fees than all other traders, for example lay-by traders or traders on industrial estates?

Yes	56%
No	44%



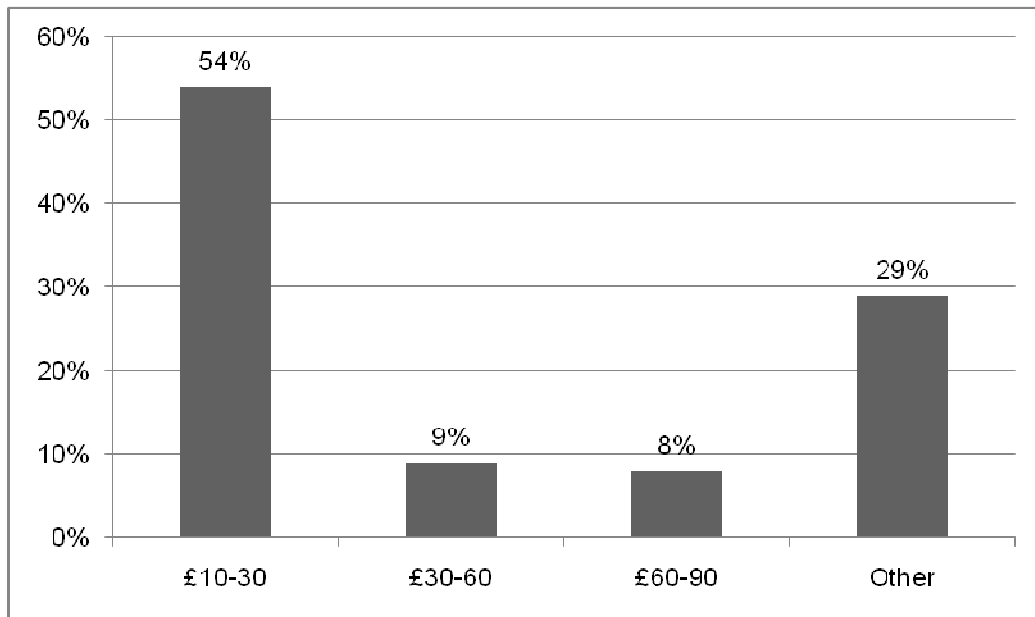
Type of respondent	Yes	No
Street trader	44%	56%
Local business	61%	39%
Town or parish council	50%	50%
Member of the public	63%	37%



Q7. How much should a street trader pay to trade for a day?

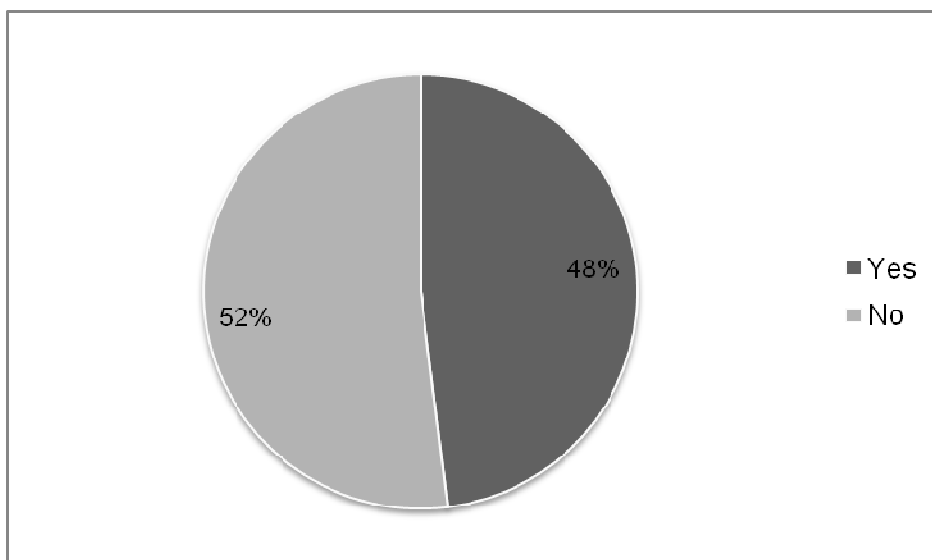
£10-30	54%
£30-60	9%
£60-90	8%
Other	29%

Most respondents that ticked 'other' suggested a fee of between £5 and £10 per day.

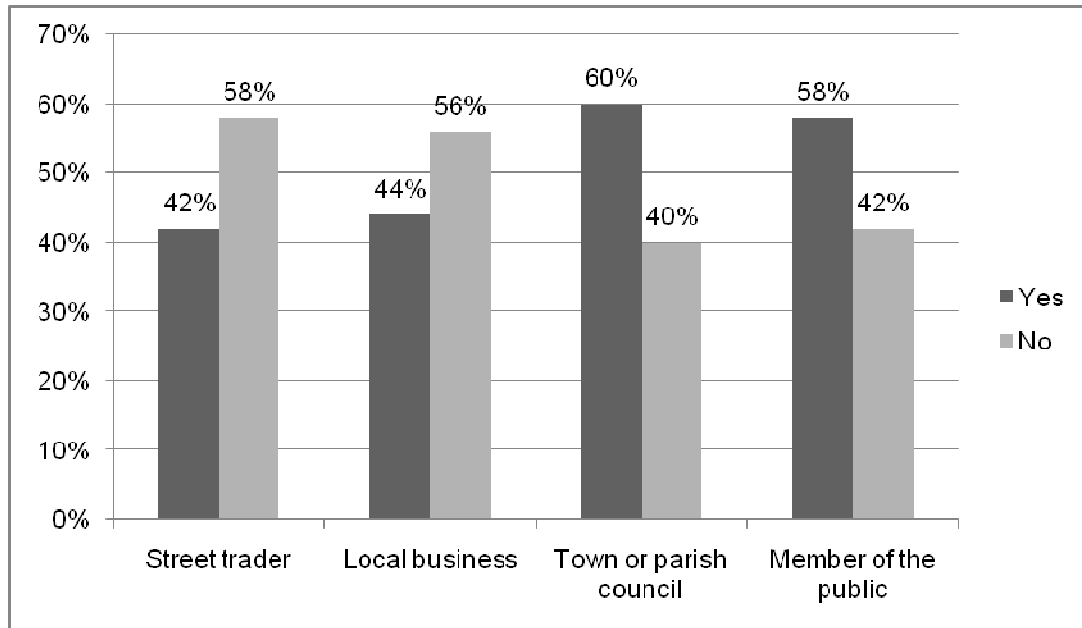


Q8. Do you agree with the proposed street trading fees for town centre traders?

Yes	48%
No	52%

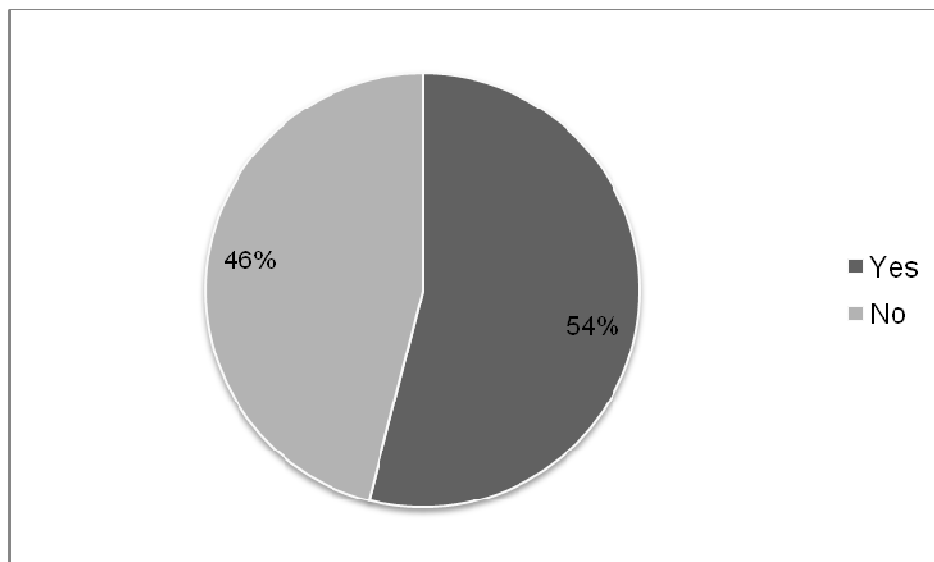


Type of respondent	Yes	No
Street trader	42%	58%
Local business	44%	56%
Town or parish council	60%	40%
Member of the public	58%	42%

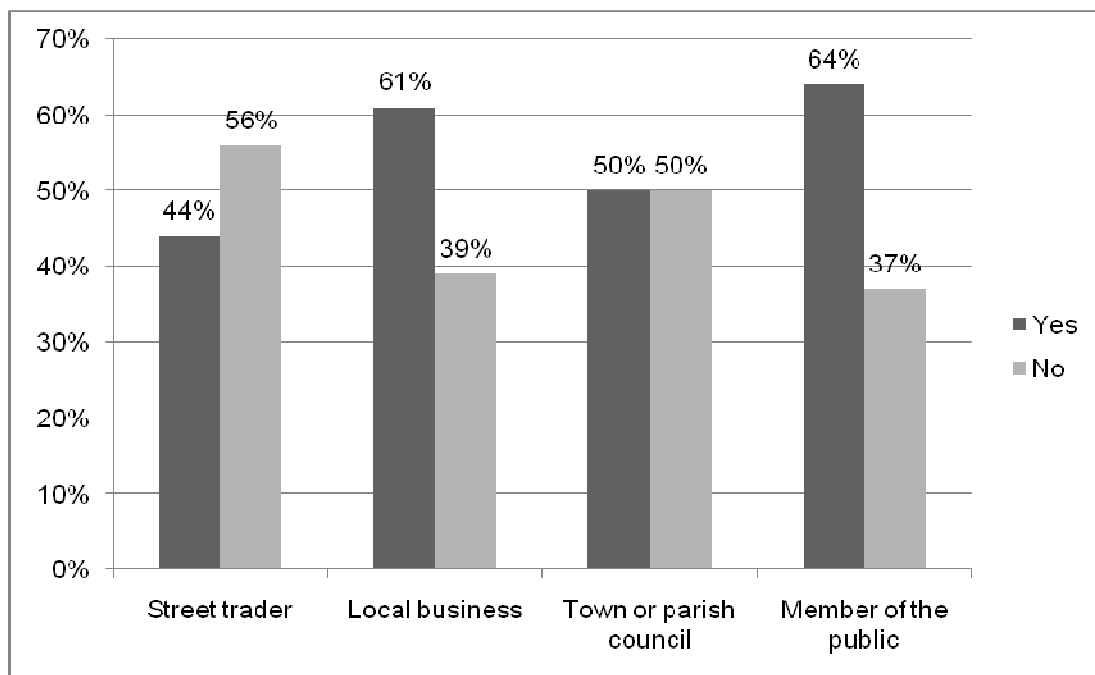


Q10. Do you agree with the proposed street trading fees for all other traders?

Yes	54%
No	46%

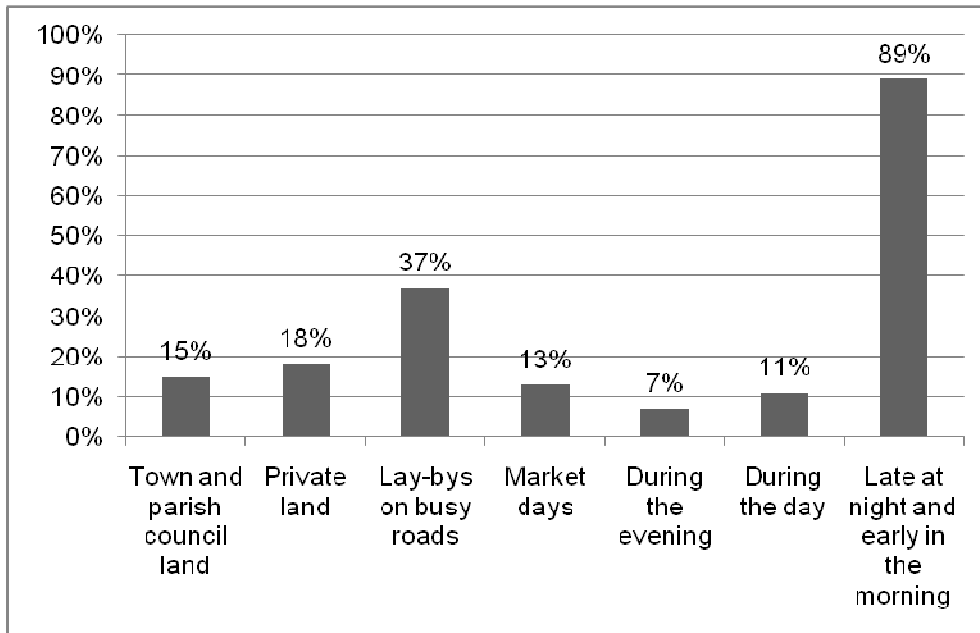


Type of respondent	Yes	No
Street trader	44%	56%
Local business	61%	39%
Town or parish council	50%	50%
Member of the public	64%	37%



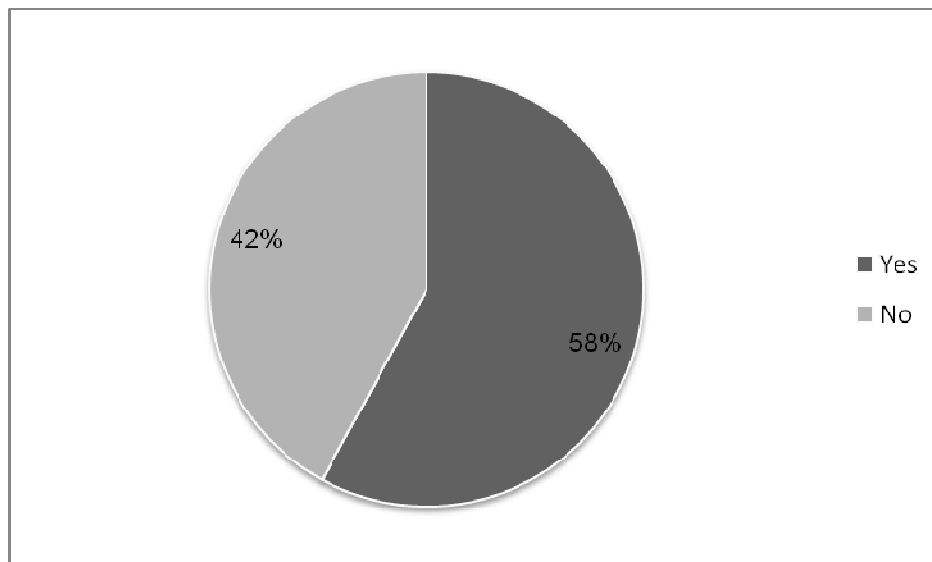
Q11. Are there any times, days or places where street trading should not be permitted?

Town and parish council land	15%
Private land	18%
Lay-bys on busy roads	37%
Market days	13%
During the evening	7%
During the day	11%
Late at night and early in the morning	89%



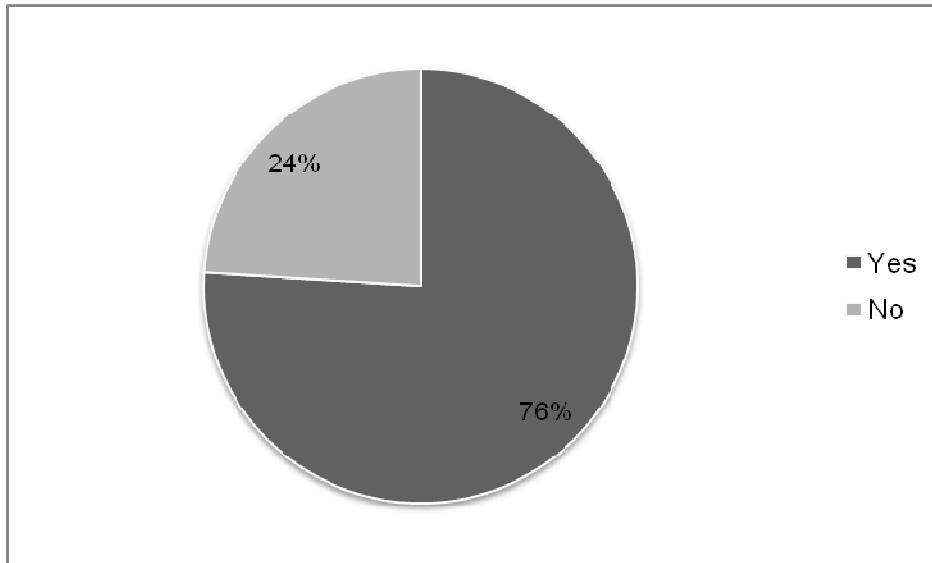
Q13. Should permanently sited food traders have to provide toilets?

Yes	58%
No	42%



Q14. Do you agree with the proposed criteria for assessing street trading applications?

Yes	76%
No	24%



Q16. Should holders of Annual or Daily Street Trading Consents be allowed to trade on market days in the same town as the market that is being held?

Yes	72%
No	28%

